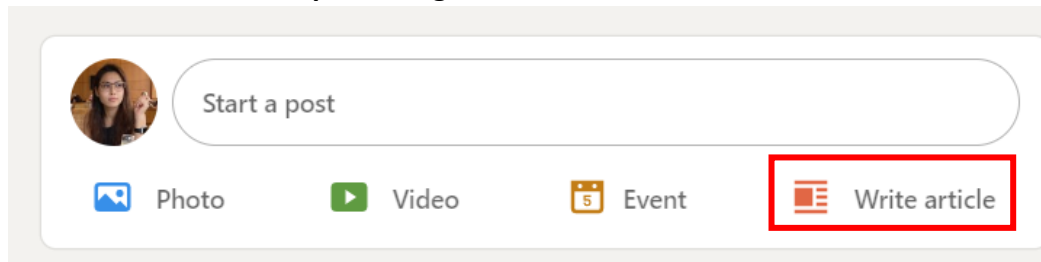
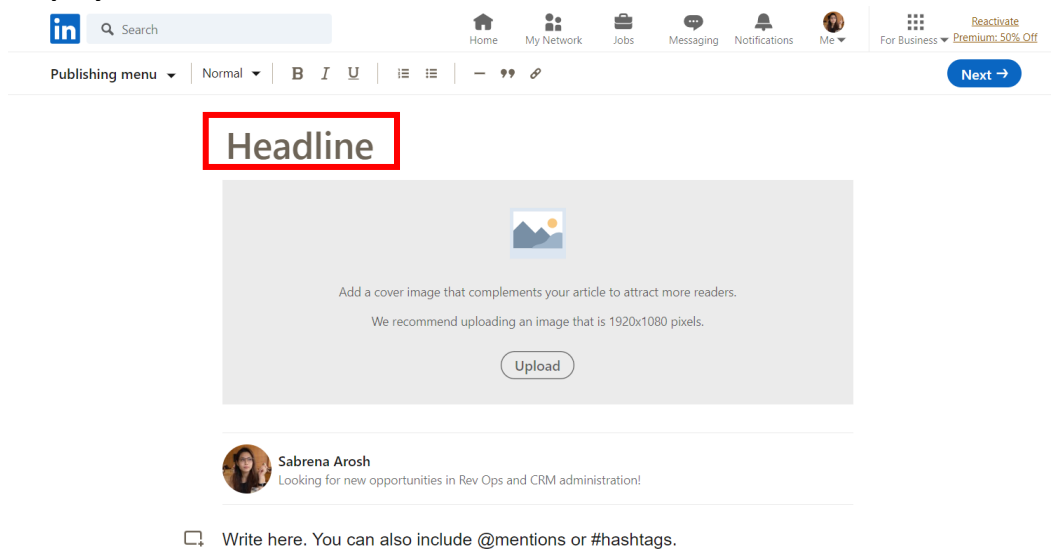


Putting Your Portfolio on LinkedIn

1. Log in to LinkedIn (<https://www.linkedin.com>)
2. Select Article from the post categories:



3. Write a compelling Headline that describes what you're showing to your potential employer



Some examples:

Building a CRM for Affluence Financial Planning – The Workflow Academy Revenue Operations Bootcamp

Streamlining the Customer Lifecycle for Affluence Financial Planning – CRM Setup and Administration

Clearing Customer Bottlenecks – CRM Build for Affluence Financial Planning

4. Add a cover image that best represents you

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for Affluence Financial Planning –
CRM Setup and Administration

Add a cover image that complements your article to attract more readers.
We recommend uploading an image that is 1920x1080 pixels.

Upload

Sabrena Arosh
Looking for new opportunities in Rev Ops and CRM administration!

Choose from **one of the three we've linked** in this unit! You can decide if your specialty is Zoho, HubSpot, or both!

5. Start adding the sections of your portfolio

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Add credit and caption

Sabrena Arosh
Looking for new opportunities in Rev Ops and CRM administration!

Write here. You can also include @mentions or #hashtags.

a. **Start with a short introduction**



Sabrena Arosh

Looking for new opportunities in Rev Ops and CRM administration!



Hi there! Thanks for checking out my portfolio. I'll be sharing a sample of work in CRM setup that I did for a local organization as part of The Workflow Academy's Revenue Operations Bootcamp. The organization wishes to remain anonymous but has allowed me to present a portfolio documenting the work I've done for them (all names have been changed to maintain their privacy).

Mention what you've done, why you did it (as part of the RevOps bootcamp), and what you're presenting.

b. **Add 3-4 bullet points about yourself**

The screenshot shows the LinkedIn post editor interface. At the top, there's a search bar and navigation icons. Below that is a publishing menu with options like Normal, Bold, Italic, Underline, and more. The main text area contains the following content:

them (all names have been changed to maintain their privacy).

First, here's a little bit about me:

- Growing up, I always did cross-country running and swim team — constantly challenging myself to go farther and faster. I bring the same mindset to my career!
- Revenue Operations and CRM work is FASCINATING to me. I'm a guy that plays SimCity in his free time, finding joy in bringing order to chaos — Revenue Operations is like real-life SimCity! Check out my Community Project to see how I apply this "order-to-chaos" mindset to some real problems
- I'm easy-to-talk-to in-person, so please take the time to reach out to get to know me!
- My wife thinks that the SimCity bullet point makes me sound like a massive dweeb, but I'm going to keep it there because maybe you'll remember me as "That SimCity nerd" and interview me

These are intended to highlight your hard and soft skills, the qualities/attributes/strengths you bring to the table and any accomplishments that will help you stand out outside of your resume

You can include a fun fact, favorite hobby, special talent or anything else that showcases who you are outside of your professional life

c. **Add a Personal Pitch video**


- My wife thinks that the SimCity bullet point makes me sound like a massive dweeb, but I'm going to keep it there because maybe you'll remember me as "That SimCity nerd" and interview me

The screenshot shows the video upload interface. At the top, there's a close button (X). Below that are four tabs: Image, Video, Slides, and Links. The 'Links' tab is currently selected and highlighted with a red box. To the right of the 'Links' tab is a 'Snippet' tab. Below the tabs is a text input field.

This video can be recorded on Loom then added as a link

that plays SimCity in his free time, finding joy in bringing order to chaos — Revenue Operations is like real-life SimCity! Check out my Community Project to see how I apply this "order-to-chaos" mindset to some real problems

- I'm easy-to-talk-to in-person, so please take the time to reach out to get to know me!
- My wife thinks that the SimCity bullet point makes me sound like a massive dweeb, but I'm going to keep it there because maybe you'll remember me as "That SimCity nerd" and interview me



31 May, 2023 - Peter-FullerRevOps

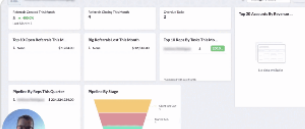
Loom

Make sure the video is appropriately named! Your focus is primarily around what skills and strengths you bring to the table from your previous roles that would make you successful in the role you are targeting

It is very important to showcase your energy, personality and be engaging! Be your natural and authentic self - you should not be reading from a script

d. **Show the Loom walkthrough of the system you built**

Here's a Loom walkthrough of the system that I built:



31 May, 2023 - AFPLoom-Walkthrough


Loom



Add the link, just as you did for the Personal Pitch

Don't forget to add your Developer Walkthrough Loom as well!

e. **Add other relevant documents (your Initial System Outline and System Flowchart)**



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Next →

Here's a Loom walkthrough of the

Add URL Link

built:



31 May, 2023 - AFPLoom-Walkthrough

Loom

Here's a link to my Initial System Outline document which I created after conducting a Needs Analysis.

And here's the **System Flowchart**.

You can add it as a URL to highlighted text or use the Add Content option as before

Loom


The screenshot shows the Tableau Desktop interface. The top navigation bar includes 'Home', 'Visualizations', 'Dashboard', 'Data', 'Settings', and 'Help'. The main workspace displays a dashboard with several visualizations:

- Top Left:** A bar chart titled 'Sales by Country' showing sales data for different countries.
- Top Center:** A bar chart titled 'Sales by Product' showing sales data for different products.
- Top Right:** A bar chart titled 'Sales by Region' showing sales data for different regions.
- Bottom Left:** A map titled 'Sales by Location' showing sales data across a geographical area.
- Bottom Center:** A pie chart titled 'Sales by Category' showing the distribution of sales across different categories.
- Bottom Right:** A bar chart titled 'Sales by Time' showing sales data over time.

The interface also includes a 'Tableau' logo in the bottom left corner and a 'Tableau Desktop' title bar at the top.

Loom

A screenshot of the top navigation bar of a web application. It features a close button (X) on the left, followed by five tabs: 'Image' (selected and highlighted with a red border), 'Video', 'Slides', 'Links', and 'Snippet'. Each tab has a corresponding icon: a picture for 'Image', a video camera for 'Video', a presentation screen for 'Slides', a chain link for 'Links', and curly braces for 'Snippet'.

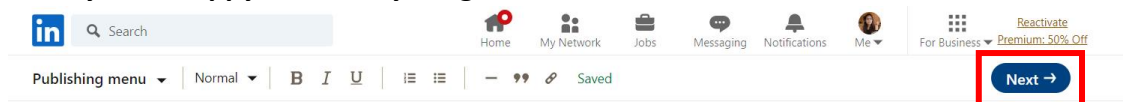


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 [List icon] [List icon]
 - " [Link icon] Saved
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[illegible]

6. Once you're happy with everything, click Next



Streamlining the Customer Lifecycle for Affluence Financial Planning – CRM Setup and Administration



Add credit and caption



Sabrena Arosh

Looking for new opportunities in Rev Ops and CRM administration!

Hi there! Thanks for checking out my portfolio. I'll be sharing a sample of work in CRM setup that I did for a local organization as part of The Workflow Academy's

7. Make a post about it and hit Publish

