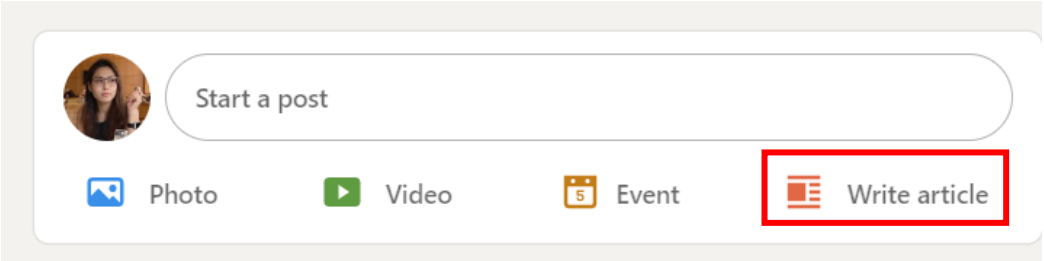
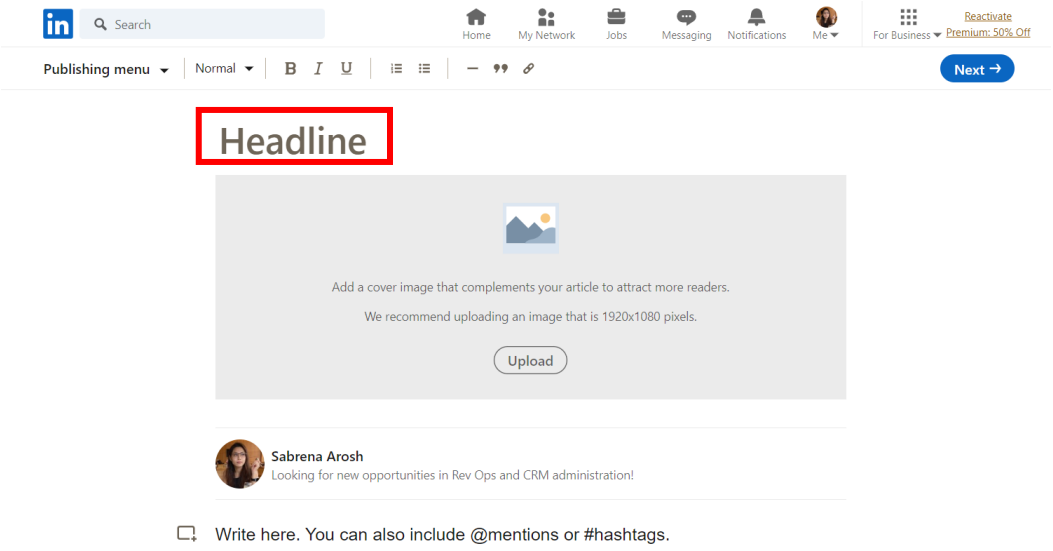
Putting Your Portfolio on LinkedIn

1. **Log in to LinkedIn (https://www.linkedin.com)**
2. **Select Article from the post categories:**

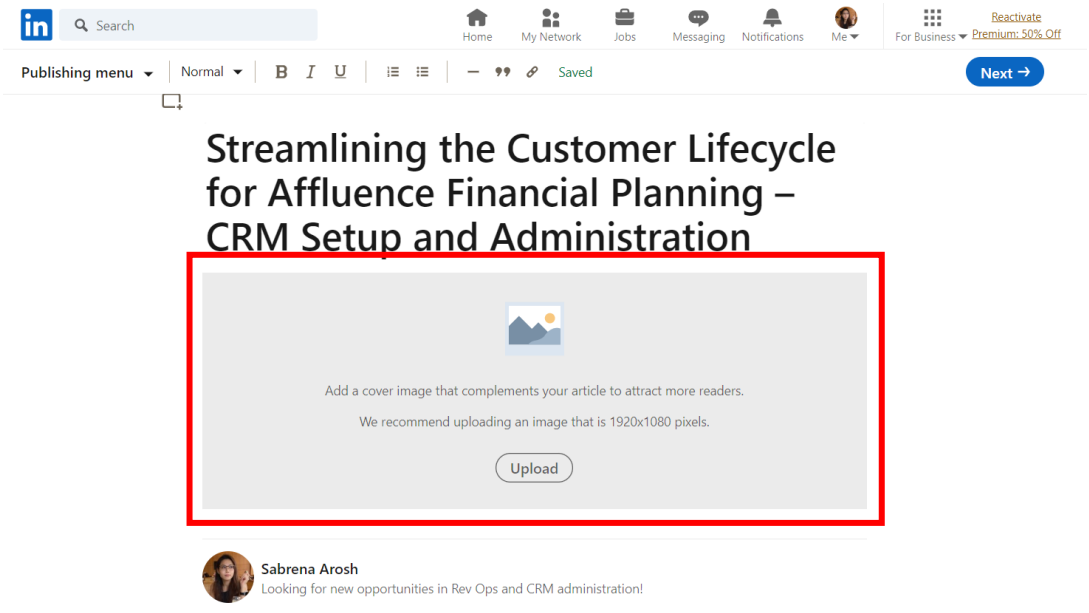


3. **Write a compelling Headline that describes what you're showing to your potential employer**



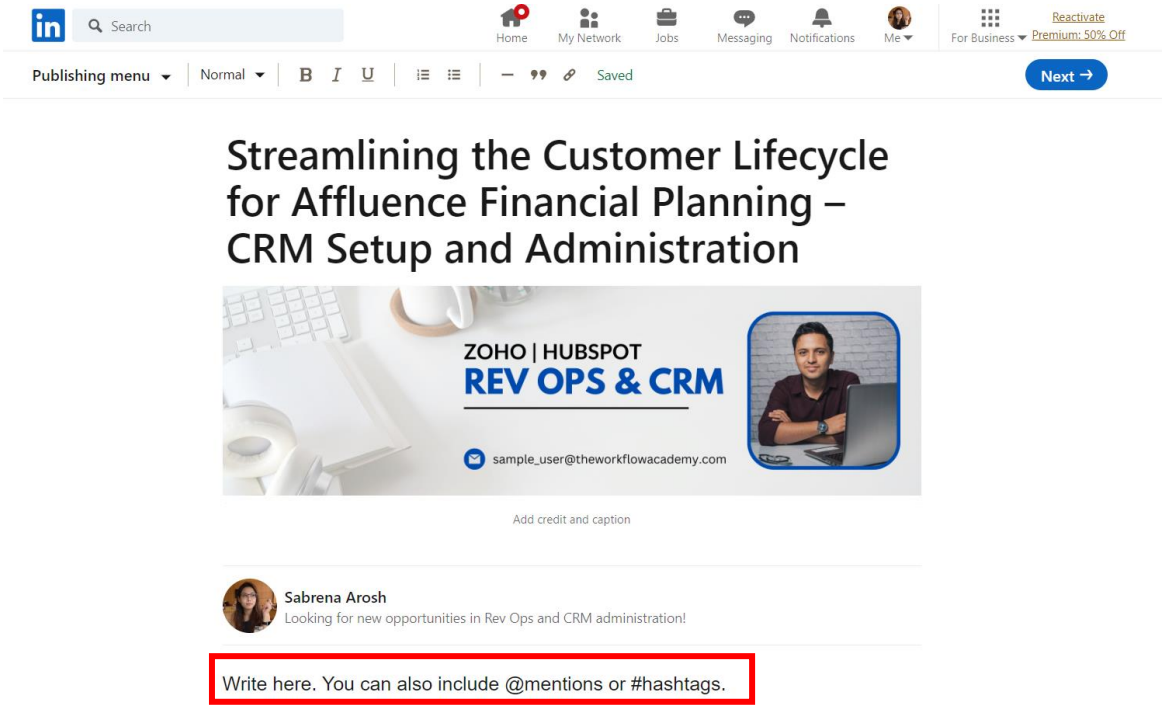
Some examples:
Building a CRM for Affluence Financial Planning – The Workflow Academy Revenue Operations Bootcamp
Streamlining the Customer Lifecycle for Affluence Financial Planning – CRM Setup and Administration
Clearing Customer Bottlenecks – CRM Build for Affluence Financial Planning

4. **Add a cover image that best represents you**

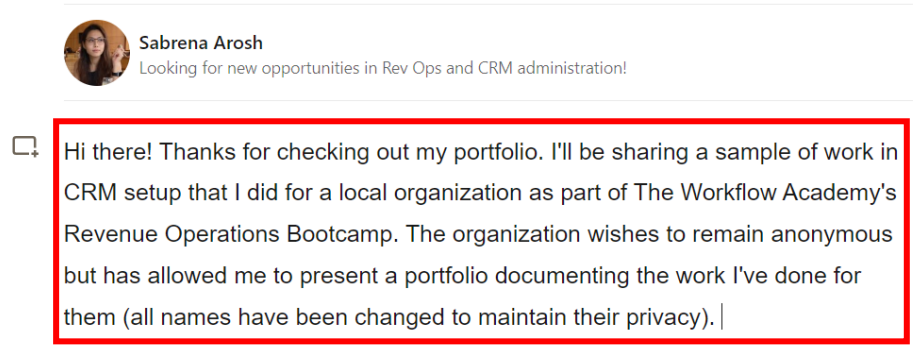


Choose from **one of the three we've linked** in this unit! You can decide if your specialty is Zoho, HubSpot, or both!

5. **Start adding the sections of your portfolio**

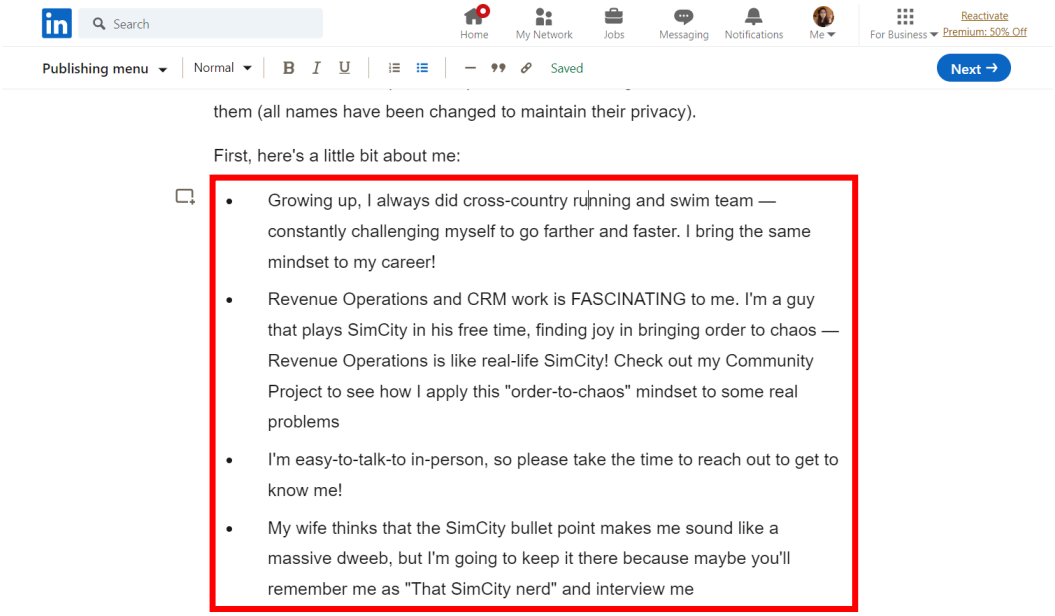


a. **Start with a short introduction**



Mention what you've done, why you did it (as part of the RevOps bootcamp), and what you're presenting.

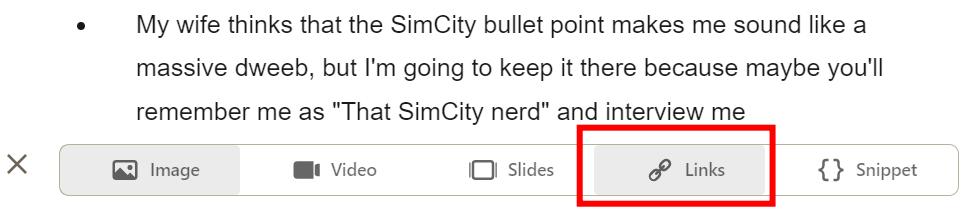
b. **Add 3-4 bullet points about yourself**



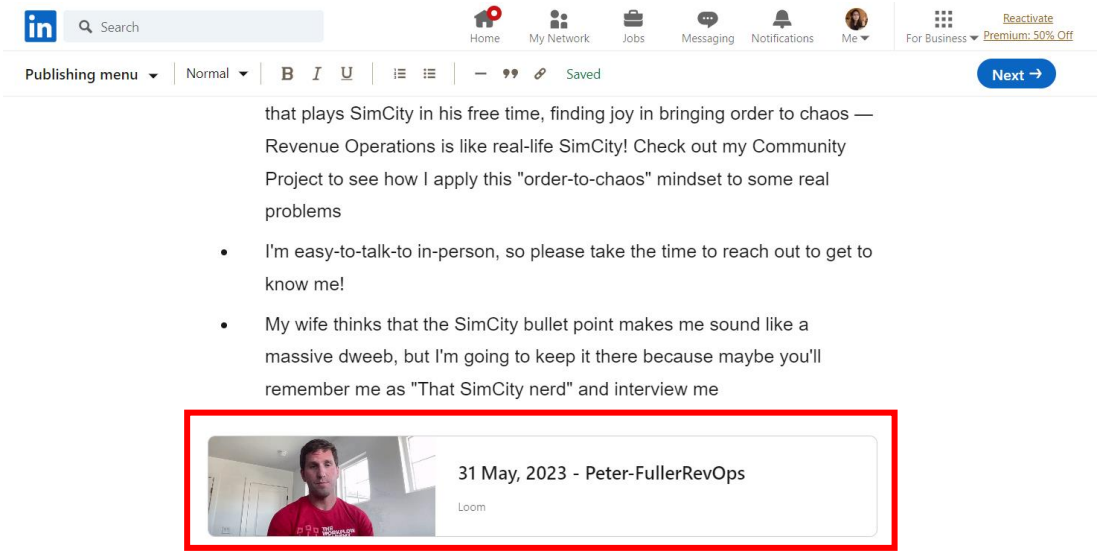
These are intended to highlight your hard and soft skills, the qualities/attributes/strengths you bring to the table and any accomplishments that will help you stand out outside of your resume

You can include a fun fact, favorite hobby, special talent or anything else that showcases who you are outside of your professional life

c. **Add a Personal Pitch video**



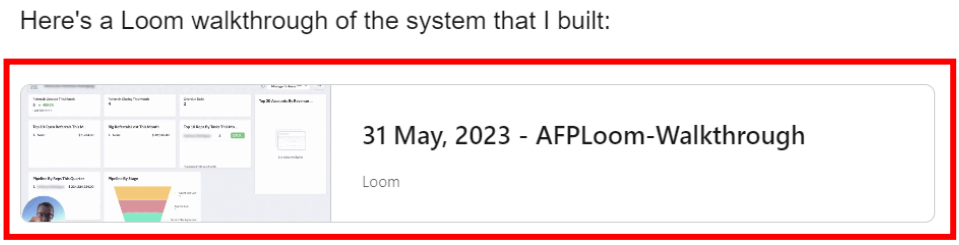
This video can be recorded on Loom then added as a link



Make sure the video is appropriately named! Your focus is primarily around what skills and strengths you bring to the table from your previous roles that would make you successful in the role you are targeting

It is very important to showcase your energy, personality and be engaging! Be your natural and authentic self - you should not be reading from a script

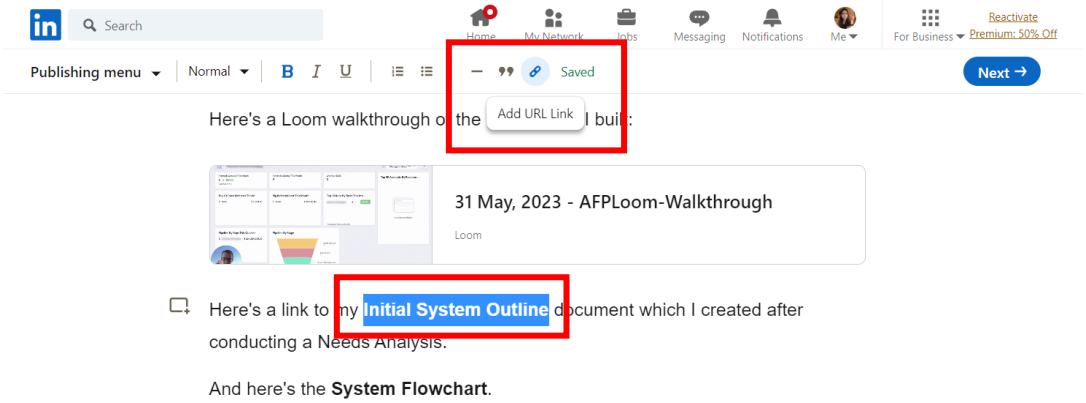
d. **Show the Loom walkthrough of the system you built**



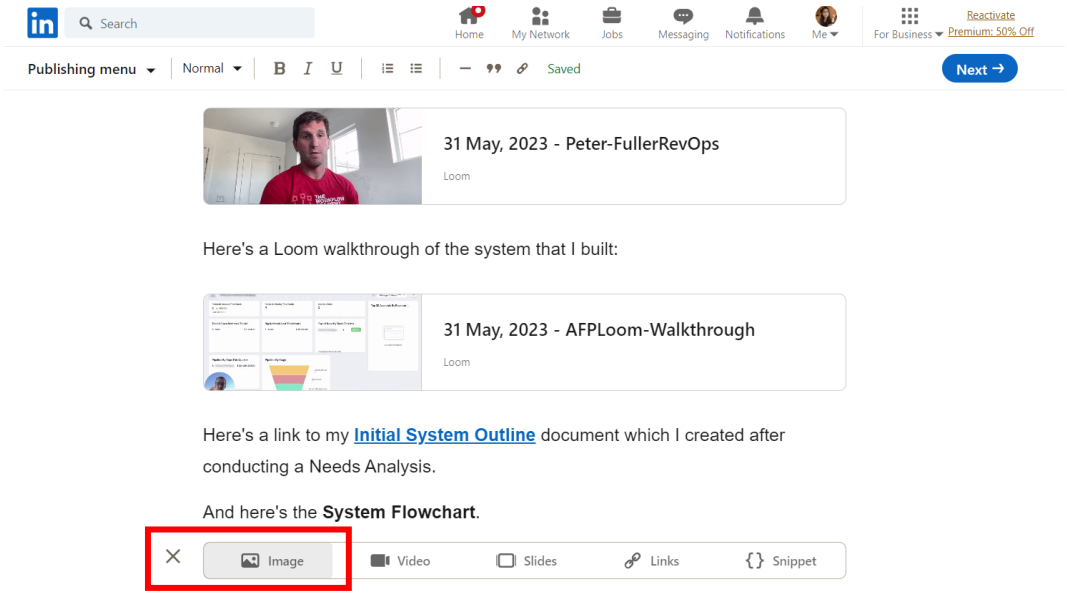
Add the link, just as you did for the Personal Pitch

Don't forget to add your Developer Walkthrough Loom as well!

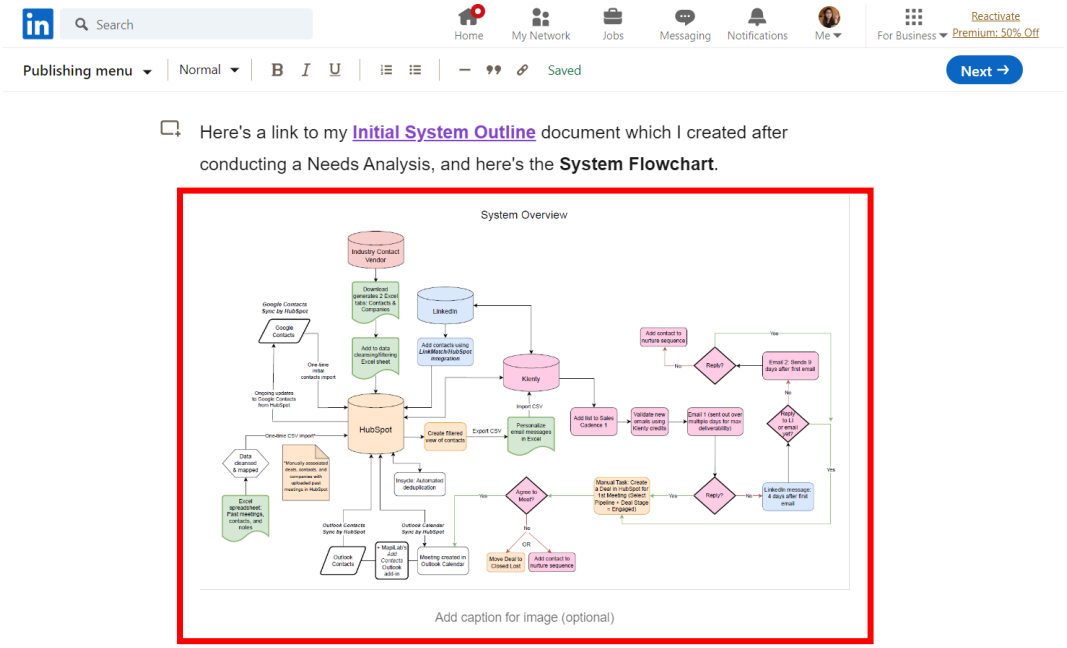
e. **Add other relevant documents (your Initial System Outline and System Flowchart)**



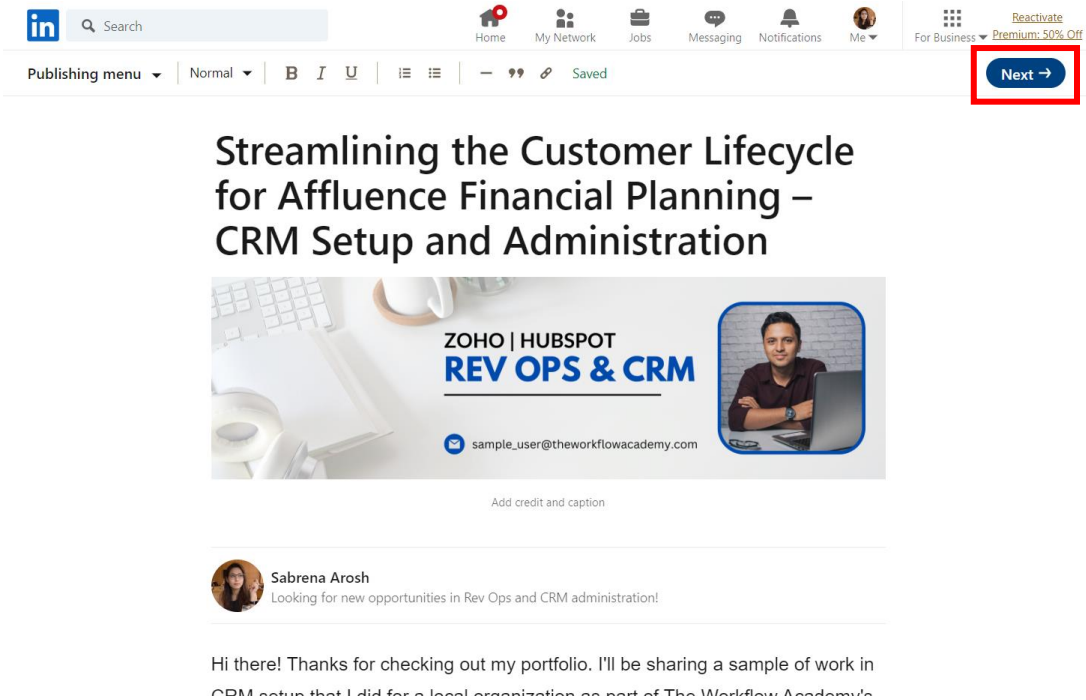
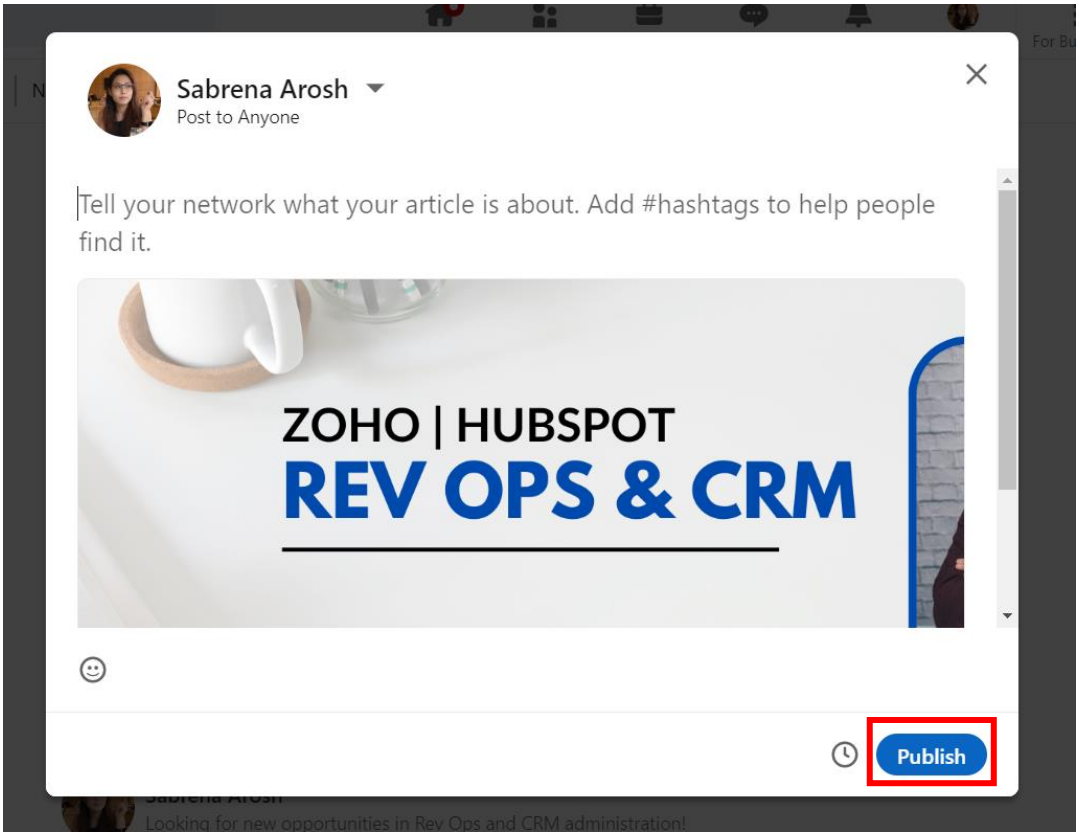
You can add it as a URL to highlighted text or use the Add Content option as before



The System Flowchart can be added as an image



6. **Once you're happy with everything, click Next**



7. **Make a post about it and hit Publish**